

R4D

ROOMFORDAY

PORTAIL DE RÉSERVATION D'HÔTELS ET DE SERVICES EN JOURNÉE

Enjoy your day
in a different way



WWW.ROOMFORDAY.COM



HOTELS FOR THE DAY

RoomForday is the first hotel booking platform dedicated exclusively to daytime customers. Through our smart, user-friendly booking platform (internet and iOS app) customers have access to daytime hotel rooms and suites, meeting rooms, spas, fitness studios, swimming pools, restaurants... all the extra facilities and services hotels can offer, now in over 500 select 3 to 5 star hotels. Designed like a guide, it proposes various search options by area or city and by interest or theme.

-
- 1. What do we offer?**
 - 2. Our Target Market**
 - 3. Many benefits for Partners and Customers**

1. Services and à la carte offers...

Various spaces (bedrooms, suites, meeting rooms) are offered for a time which we previously set up with hotels (times depend on hotel/hourly offers not available).

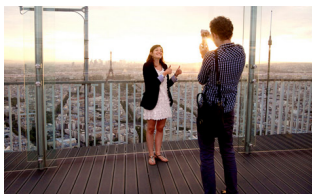
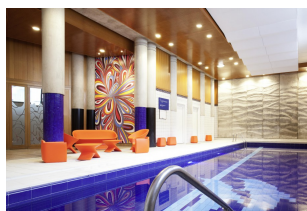
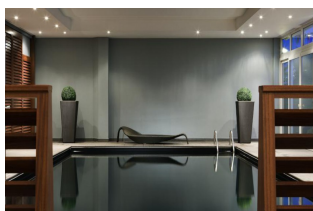
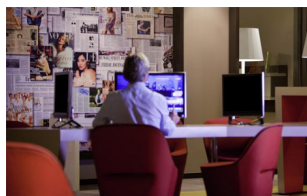
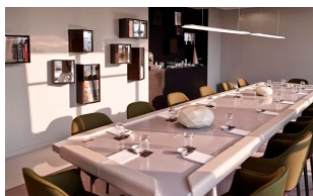
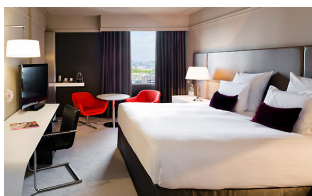
Booking through our services, customers can get up to 70% OFF regular night prices. A fantastic opportunity to enjoy the luxury of a room and services they would be reluctant to pay the full nighttime price for:

- Pullman Hotel Paris Tour Eiffel - 5* / €119€ with Fitness Room access (instead €225 per night)
- Hotel Seez - Paris - 5* / €140 with spa and sauna access (instead €340 per night)
- Hotel Pulitzer - Roma - 4* / €88 with Jacuzzi and Wine Prosecco (instead €207 per night)
- Novotel Paris Gare de Lyon - 4* / Meeting Room : €125 Half Day fee (instead €350 for the day)

High-end services and activities can be booked individually at special discount price through our platform.

In addition to hotel facilities and activities, RoomForDay proposes extra tourist and cultural options. All of which are situated closeby to the hotel.

A way for a tourist, or a more locally-based customer, to visit a museum, set off on unusual outings, enjoy culinary discoveries, or simply find an airport shuttle...



2. High-potential market!

Hotels have a plethora of extra services which are available during daytime too.

RoomForDay proposes to tap into this splendid offer.

Our changing way of life, more mobile, more local has created a need for a place to stop over, a base camp from which to organize trips or simply take a rest, workout, eat and leave again.

During the World Travel Market in London, Day Use was highlighted as one of the 10 major global trends for the future.

Today, 3 to 5 star hotels offer comprehensive high-end ranges of services:

Ultra comfortable bedrooms, high-tech meeting rooms, restaurants and bars with a contemporary design, individual saunas, beauty treatments, fitness centres, ... Each part of the hotel is now designed to create living or working spaces matching new lifestyles.

The major part of the market is comprised of business people who want to work or organise meetings. Just like tourists who look for somewhere to freshen up after long flights, there is also something for the local clientele by benefiting from a comfortable and luxurious hotel.



3. Numerous advantages...

For customers

- The majority of our partners offer customers “instant” bookings: a quick and simple solution with no bank card payment required. Cancelling is flexible and, indeed, possible right up to the last minute.
- Customers enjoy reduced prices, between 30% and 70% of the price for a night.
- Most hotel services are available à la carte (spa, fitness studio, restaurant, ...)
- The “Business” clientele can have use of an office or very high quality meeting room with all the standard and high-tech equipment required.
- Experience High-end hotels rooms and services at a fraction of the price

For people managing hotels

- A cutting-edge tool that enables the booking process to be made very simple.
- Easy access to a market never previously exploited, which is characterised by a very low level of competition.
- A new revenue stream that shouldn't be underestimated. Profits generated by selling the same space twice in the same day. This enables the hotel occupancy rate to be increased and drive up the average price per room.
- This is the opportunity to benefit for the first time from an online distribution channel dedicated to the Day Use offering and all of a hotel's services such as wellness, sports facilities, meeting rooms, meals, ...
- The possibility of increasing the sale of nights due to the fact that “daytime” customers are also potential “overnight customers”, and that they will come back as they are good customers and genuine ambassadors for the hotel.
 - The guarantee of increasing visibility on the Internet and social media thanks to appearing on the RoomForDay® website and communication campaigns.
 - A financial benefit due to the fact the customers pay the hotel directly with hotels being protected by our various booking systems.

Our Partners

Accor group (Pullman, Novotel, Suite Novotel, Mercure, Ibis Styles), Louvre Hotel, Starwood, Carlson Rezidor, Partouche, Choice Hotels, Best Western as well as many independent hotels.



More information



RoomForDay
41, place Rihour
59000 LILLE - FRANCE
Tel : +33(0)9 72 31 82 66

CEO Founder :
Stéphane Branque
@ sbranque@roomforday.com
Tel : +33 (0)9 72 31 82 66

Website : www.roomforday.com
@ : info@roomforday.com
Facebook : <https://www.facebook.com/RoomForDay>
Twitter : <https://twitter.com/Roomforday>
Linkedin : <https://www.linkedin.com/company/roomforday>